

«Английский язык. Язык СМИ»

Вопросы и ответы из теста по [Английскому языку. Язык СМИ](#) с сайта [oltest.ru](#).

Общее количество вопросов: 162

Тест по предмету «Английский язык. Язык СМИ».

1. A computer that fits on a desk, used by individuals at work or at home, is _____.
• **desktop**
2. A device inside a computer that stores large amounts of information is _____.
• **hard disk**
3. A document on the Web giving information about a person or institution is a _____.
• **home page**
4. A film describing events leading up to ones in a film made earlier is a _____.
• **prequel**
5. A group of people who have the same interests, who e-mail one another live as a group is _____.
• **chat-room**
6. A hard-hitting documentary series starts tonight at 10 p.m. Viewers might be shocked at scenes of...
• **television preview**
7. A huge portion of the internet containing linked documents, called pages, is _____.
• **the Web**
8. A lightweight portable computer small enough to fit in your hand is _____.
• **palmtop**
9. A lightweight portable computer that usually fits in a briefcase is _____.
• **laptop**
10. A list of common questions and helpful answers is _____.
• **FAQ**
11. A machine for transferring pictures and texts into a computer is _____.
• **scanner**
12. A meeting place on the Internet for discussion of a particular topic is _____.
• **newsgroup**
13. A pair of silver George II candlesticks fetched 17 000 pounds. Bidding was slow for Victorian oil paintings but a landscape by Somers went for 55 000 pounds.
• **auction report**
14. A piece of equipment that sends information from one computer along telephone lines to another computer is _____.
• **modem**
15. A program on the grid you create with it to perform mathematical operations is _____.
• **spreadsheet**



16. A small plastic disk that stores information is _____.

- **floppy**

17. A writer or broadcaster who gives their opinion of a production, performance, record or book in a review or, more formally, a notice is a _____.

- **critic**

18. Across: 1. kind of tree (5), 2. child (3), 4. performed (5)...

- **crossword clues**

19. Although best levels were not held, shares _____.

- **advanced**

20. An apparatus that allows information to be read from a disk or stored is _____.

- **disk drive**

21. Audiences traditionally show their appreciation at the end of a performance and sometimes during it by _____.

- **clapping**

22. Breach of privacy outside someone's house is _____.

- **doorstepping**

23. Business newspapers often publish _____ of vacancies companies have.

- **advertisements**

24. Choose the right answer: _____ is the general term for editorial matter other than leading articles or features..

- **story**

25. Choose the right answer: "Popular" newspaper use gigantic _____ and heavily illustrated _____.

- **headlines; advrtisments**

26. Choose the right answer: "Popular" newspapers are mass-sall sensational publications with huge _____.

- **circulations**

27. Choose the right answer: A _____ is a magazine that comes out once a week as an addition to a newspaper..

- **colour supplement**

28. Choose the right answer: A _____ is advance information, warning..

- **notice**

29. Choose the right answer: A _____ is responsible for seeing that the continuity between one scene and another in a film is correct — for making sure that people do not suddenly wear different earrings..

- **continuity person**

30. Choose the right answer: A _____ is someone who works in a newspaper office and decides on how the pages should be laid out, how stories need to be out, what headlines should be used and so on..

- **sub-editor**

31. Choose the right answer: A _____ is the name given to an academic magazine..

- **journal**



32. Choose the right answer: A _____ is written opinion of a book, play, film, etc..
• **review**
33. Choose the right answer: A short wave or a VHF radio can _____ many interesting stations..
• **pick up**
34. Choose the right answer: Although our _____ was expensive, we've taken some priceless film of our children..
• **camcorder**
35. Choose the right answer: Anyone who hasn't _____ the computer will have a problem in finding a good job..
• **explored**
36. Choose the right answer: Are you _____ the Internet?..
• **on**
37. Choose the right answer: Before showing the film on TV they _____ it..
• **censored**
38. Choose the right answer: British evening papers give full _____ of major sporting events..
• **account**
39. Choose the right answer: Children of ten prefer looking at _____ to reading books..
• **comics**
40. Choose the right answer: Do you send _____ e-mail?..
• **much**
41. Choose the right answer: Do you write to many _____?..
• **people**
42. Choose the right answer: E-mail makes keeping _____ contact really easy..
• **in**
43. Choose the right answer: Every national newspaper has a mobile _____ of reporters..
• **staff**
44. Choose the right answer: Have you got an extra _____ of today's newspaper?..
• **copy**
45. Choose the right answer: He asked us to turn the radio _____ because he was trying to sleep..
• **down**
46. Choose the right answer: He doesn't even get up from the sofa to change channels; he just presses _____ on the _____..
• **buttons; remote control**
47. Choose the right answer: He has a _____ television..
• **small broken Japanese**
48. Choose the right answer: How many _____ of the magazine have you already got?..
• **issues**
49. Choose the right answer: I like _____ this magazine..
• **the look of**



50. Choose the right answer: *I never _____ away old letters..*

- **throw**

51. Choose the right answer: *I sent a letter last week and received a _____ this week.*

- **reply**

52. Choose the right answer: *I want to watch the football game _____ channel Six..*

- **on**

53. Choose the right answer: *I've advertised _____ in the paper. I hope I can sell it..*

- **my big red coat**

54. Choose the right answer: *If the TV programme doesn't interest you, you _____ it over to another channel..*

- **switch**

55. Choose the right answer: *If you want to watch TV you _____ it..*

- **plug**

56. Choose the right answer: *Jane owns four _____ televisions..*

- **very large colour**

57. Choose the right answer: *Kolokol, _____ by A.I. Hergen, appeared in London on July 1st, 1857..*

- **edited**

58. Choose the right answer: *Let's go and buy _____ television!.*

- **another**

59. Choose the right answer: *Literaturnaja Gazeta is _____ by Union of Russian writers.*

- **published**

60. Choose the right answer: *Local papers _____ local, national, and world news..*

- **publish**

61. Choose the right answer: *Local newspaper devote a lot of _____ to reports of local events..*

- **a space**

62. Choose the right answer: *Main news stories in this paper never _____ over into a following page..*

- **run**

63. Choose the right answer: *Much _____ in small newspapers is received from news agencies..*

- **matter**

64. Choose the right answer: *My friend always writes the most _____ letters.*

- **boring**

65. Choose the right answer: *My television _____..*

- **is always broken**

66. Choose the right answer: *Our faculty wall newspaper is _____ by the students themselves..*

- **produced**

67. Choose the right answer: *Serious news in "popular" newspapers is given in _____ form or suppressed altogether..*

- **compressed**



68. Choose the right answer: *She said that _____ wrote back to her..*

- **nobody**

69. Choose the right answer: *Short news _____ occupied two columns on an inside page..*

- **items**

70. Choose the right answer: *Ted asked his son _____ the remote control..*

- **for**

71. Choose the right answer: *Telephones, e-mail and faxes are types of _____..*

- **communication**

72. Choose the right answer: *The _____ is responsible for the arrangement of the news and features, the size and position of headlines. etc..*

- **make-up editor**

73. Choose the right answer: *The _____ is responsible for the choice of the news, events and stories the reporters cover..*

- **news editor**

74. Choose the right answer: *The "quality" press represents the interests of the _____ and of major political parties of Britain..*

- **government**

75. Choose the right answer: *The BBC World Service _____ throughout the world.*

- **broadcasts**

76. Choose the right answer: *The editor held a conference with his staff to plan the next day's news _____..*

- **coverage**

77. Choose the right answer: *The headlines of "quality" newspapers are _____ statements, and not editorial yells as in "popular" newspapers..*

- **information**

78. Choose the right answer: *The major news story had a _____ headline..*

- **double-column**

79. Choose the right answer: *The papers devote their front _____ to the pictures..*

- **pages**

80. Choose the right answer: *The rise of the periodically published newspapers came with the invention of _____..*

- **printing**

81. Choose the right answer: *The so-called "popular" tabloids of Britain give a great deal of their space to _____..*

- **sensations**

82. Choose the right answer: *The times is a _____ paper and caters for the interests of the Tories..*

- **quality**

83. Choose the right answer: *There are a lot of periodicals _____ in various. Subjects such as politics, finance, economics, science, etc..*

- **specializing**



84. Choose the right answer: *Think of it _____ . If the Internet were a book _____ a webside would be a page in it..*

- **like this; then**

85. Choose the right answer: *This magazine is _____ to housewives..*

- **addressed**

86. Choose the right answer: *Two reporters were sent to cover the foods _____..*

- **story**

87. Choose the right answer: *We call the written lines in silent or foreign films _____..*

- **subtitles**

88. Choose the right answer: *We talk all the time since he moved _____..*

- **next door**

89. Choose the right answer: *We talked all night _____ about old days..*

- **past**

90. Choose the right answer: *What are the main international problem _____ today and what is Russia's stand _____ them?.*

- **of, on**

91. Choose the right answer: *When surfing channels you use a _____..*

- **remote control**

92. Choose the right answer: *Who is a a couch potato?*

- **TV viewer**

93. Choose the right answer: *Who is a videot?*

- **video-addicted man**

94. Choose the right answer: *Who is an anchorperson?*

- **announcer**

95. Choose the right answer: *You can hear BBC news _____ all over the world..*

- **broadcasts**

96. Choose the right answer: *You get so many exciting letters and postcards.*

- **always**

97. Choose the right answer: A: I don't like to watch TV. — B: I don't _____.

- **either**

98. Choose the right answer: Columns and other nonnews matterare called _____.

- **features**

99. Choose the right answer: He regularly _____ the theatre column.

- **comtributes**

100. Choose the right answer: Mrs. Wise thinks there is _____ violence on TV.

- **too much**

101. Choose the right answer: Newspapers give wide _____ to world events in all countries.

- **coverage**



102. Choose the right answer: The _____ is a person, or a corporation, who undertakes the printing of books, newspapers, etc., and their distribution to the public.

- **publisher**

103. Choose the right answer: The *sports page speaks for itself: its _____ is lively, remarkably full and many-sided.*

- **coverage**

104. Choose the right answer: The main news story was _____ on the front page.

- **carried**

105. Choose the right answer: The US press is characterized by an increasing concentration of power; the stronger papers _____ the weaker ones.

- **absorb**

106. Choose the right answer: You like to _____ and watch the talk shows.

- **stay up late**

107. Commercial programmes _____ this channel are financed _____ different companies which do not have anything to do _____ the arrangement or content of these programmes.

- **on, by, with**

108. Commercial TV gets its money _____ advertising.

- **from**

109. Company shares are listed or quoted on the _____.

- **stock market**

110. Computer equipment or machinery is _____.

- **hardware**

111. Do you ever visit any _____ for pop stars or film stars?

- **websites**

112. He received a number of international literary awards, culminations in the Nobel Prize for literature in 1986. He leaves a widow and two sons.

- **obituary**

113. He's a popular journalist, so he's not a _____ journalist. He's the equivalent of a small-town gossip columnist.

- **high-brow**

114. Hidden instructions in a program designed to destroy information is _____.

- **virus**

115. Hundreds of supporters shouted "Free her now" when Kiran awalia was _____ bail.

- **refused**

116. I _____ a good program from the Internet the other day. Would you like a copy?

- **downloaded**

117. I belong to a great _____. I e-mail those who are interested in 1960s music every day.

- **chat forum**

118. I tried to send the photos by e-mail as an _____ but the server was _____.

- **attachment, down**



119. I'm always impressed by people who carry their _____ on planes and work on them during the flight.

- **laptops**

120. I've lost a lot of data. I wonder if my computer has a _____.

- **virus**

121. If _____ parties or politicians get reelected, they receive a fresh mandate from the electorate for a new term of office.

- **incumbent**

122. If it looks as if there will be no clear winner or if there is no clear winner in the final outcome, commentators talk about a _____.

- **dead heat**

123. If some critics like something and others don't, it gets _____.

- **mixed reviews**

124. If you play _____ in a business or political situation, you act or negotiate in an aggressive way, and if you play _____, you don't.

- **hardball, softball**

125. If you use a _____ in order to achieve your goal, you use subtle means whose purpose may not be immediately clear to others and which often involve taking a risk.

- **gambit**

126. If you want some photos of the USA, you could just try _____ the Web. You'll be amazed how many you can find.

- **surfing**

127. In London the dollar _____ by a tiny margin at the outset.

- **edged up**

128. It's so easy to use a _____ when you want to send photographs to friends by e-mail. It's just like using a photocopier.

- **scanner**

129. John Butcher, Conservative MP for Coventry South West, has campaigned in the Midlands for habitual violent offenders to be _____ bail.

- **denied**

130. Media attention of an intense kind is blanket _____.

- **coverage**

131. Mix two egg yolks with butter in a frying-pan over a low gas. Add sugar and then...

- **recipe**

132. Mr Richard Cawley (West Hull, Labour) asked if the Minister of Transport could inform the MPs of train-fare concessions for pensioners. However, the Speaker declared that...

- **parliamentary review**

133. News _____ at regular intervals.

- **is broadcast**

134. Now is the time to plant roses. Put trees in at least 2 apart and cover roots with 6" of soil.

- **gardening tips**



135. Our front page today gives details of the government's new economic proposals. Our readers may think, as we do, that these measures are too little and too late. We say to the government, not for the first time, it is time...

- **editorial**

136. Premier to probe Riddle of "spics in ministry".

- **headline**

137. Prince Edward (left) enjoys a joke with actor Sam Cool (centre).

- **caption**

138. Programs that you put into a computer to make it run is _____.

- **software**

139. Road holding and fuel consumption are good but otherwise the performance lacks zip.

- **new car report**

140. Robson equalized with a header from five yards just before the half-time whistle.

- **football**

141. Someone held in prison without being charged or tried is in _____.

- **arbitrary detention**

142. Someone who commits a lot of crimes and goes on committing them is a _____.

- **persistent offender**

143. Starting overcast with intermittent rain followed by sunny spells, max. temp. 21 C°.

- **weather forecast**

144. The BBC is financed _____ payments which are made _____ all people who have TV-sets.

- **by, by**

145. The cheapest bucket-shop air-return to Hong Kong is now about 480 pounds and Hong Kong is a good base to visit Macao, China and Taiwan. The best season is...

- **travel**

146. The final stages in a competitive situation or a conflict, especially when the final outcome is not clear, are the _____.

- **endgame**

147. The memory available on a computer to store and use information temporarily, usually measured in megabytes, is _____.

- **RAM**

148. The other day I _____ some photos I'd taken so that I could send them to a friend in America.

- **scanned**

149. The synonym to the word "editorial" is _____.

- **leader**

150. The word is that Clinton Ross, 32, playboy son of US steel billionaire Dwight Ross, has left his girlfriend, actress Lee-Ann Vom Post, 26, and is now in Europe.

- **gossip column**



151. Those _____ disks don't store nearly enough information.

- **floppy**

152. To navigate around the internet, sometimes aimlessly, is _____.

- **to surf the net**

153. To transfer data or software from a large computer to a small one is _____.

- **to download**

154. Today is a good day to do business but a bad one for romance. Don't take members of the opposite sex today too seriously.

- **horoscope**

155. Viewers _____ commercial TV have to watch advertisements _____ petrol, washing machines, soap and many other items which they do not require _____ and _____ programmes.

- **of, for, between, during**

156. When market prices are rising or making gains, or gaining ground, journalists, traders and investors talk about a _____.

- **bull market**

157. When prices are falling or losing ground, traders talk about a _____.

- **bear market**

158. When scanning the photos I just _____ the mouse and the program _____.

- **clicked, cracked**

159. Where there are no clear winners or losers in a competitive situation, or no apparent solution to a conflict, there is _____.

- **stalemate**

160. Writing and storing printed text on a computer is _____.

- **word processing**

161. Yesterday at 7 p.m. Her Majesty gave a dinner-party at Windsor Castle for members of the Spanish Royal Family. At noon today Her Majesty will receive the new Ambassador of the Republic of Venezuela at Buckingham Palace.

- **court circular**

162. You really need to use your _____ disk for all the data you want to store.

- **hard**

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