

## «Английский язык. Язык СМИ»

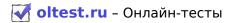
Вопросы и ответы из теста по Английскому языку. Язык СМИ с сайта oltest.ru.

O	бщее	количество	вопросов:	162
---	------	------------	-----------	-----

Te	ст по пред	імету «Англ	ІИЙСКИЙ ЯЗЬ	ік. Язык СМИ».
----	------------	-------------	-------------	----------------

тест по предмету «житимеким изык. изык сти».
<ul><li>1. A computer that fits on a desk, used by individuals at work or at home, is</li><li>desktop</li></ul>
<ul><li>2. A device inside a computer that stores large amounts of information is</li><li>hard disk</li></ul>
<ul><li>3. A document on the Web giving information about a person or institution is a</li><li>home page</li></ul>
<ul><li>4. A film describing events leading up to ones in a film made earlier is a</li><li>prequel</li></ul>
5. A group of people who have the same interests, who e-mail one another live as a group is
• chat-room
<ul><li>6. A hard-hitting documentary series starts tonight at 10 p.m. Viewers might be shocked at scenes of</li><li>television preview</li></ul>
<ul><li>7. A huge portion of the internet containing linked docu, ents, called pages, is</li><li>• the Web</li></ul>
<ul><li>8. A lightweight portable computer small enough to fit in your hand is</li><li>palmtop</li></ul>
<ul><li>9. A lightweight portable computer that usually fits in a briefcase is</li><li>laptop</li></ul>
<ul><li>10. A list of common questions and helpful answers is</li><li>FAQ</li></ul>
<ul><li>11. A machine for transfering pictures and texts into a computer is</li><li>scanner</li></ul>
<ul><li>12. A meeting place on the Internet for discussion of a particular topic is</li><li>newsgroup</li></ul>
<ul><li>13. A pair of silver George II candlesticks fetched 17 000 pounds. Bidding was slow for Victorian oil painting but a landscape by Somers went for 55 000 pounds.</li><li>auction report</li></ul>
<ul><li>14. A piece of equipment that sends information from one computer along telephone lines to another computer is</li><li>modem</li></ul>
<ul><li>15. A program on the grid you create with it to perform mathematical operations is</li><li>spreadsheet</li></ul>





<ul><li>16. A small plastic disk that stores information is</li><li>• floppy</li></ul>
<ul><li>17. A writer or broadcster who gives their opinion of a production, performance, record or book in a review or, more formally, a notice is a</li><li>critic</li></ul>
18. Across:1. kind of tree (5), 2. child (3), 4. performed (5) • crossword clues
<ul><li>19. Although best levels were not held, shares</li><li>advanced</li></ul>
<ul><li>20. An apparatus that allows information to be read from a disk or stored is</li><li>disk drive</li></ul>
21. Audiences traditionally show their appreciation at the end of a performance and sometimes during it b
• clapping
<ul><li>22. Breach of privacy outside someone's house is</li><li>doorstepping</li></ul>
<ul><li>23. Business newspapers often publish of vacancies companies have.</li><li>advertisements</li></ul>
24. Choose the right answer: is the general term for editorial matter other than leading articles or features • story
25. Choose the right answer: "Popular" newspaper use gigantic and heavily illustrated
• headlines; advrtisments
26. Choose the right answer: "Popular" newspapers are mass-sall sensational publications with huge
• circulations
<ul><li>27. Choose the right answer: A is a magazine that comes out once a week as an addition to a newspaper</li><li>colour supplement</li></ul>
28. Choose the right answer: A is advance information, warning  • notice
29. Choose the right answer: A is responsible for seeing that the continuity between one scene and another in a film is correct — for making sure that people do not suddenly wear different earrings  • continuity person
30. Choose the right answer: A is someone who works in a newspaper office and decide on how the pages should be laid out, how stories need to be out, what headlines should be used and so or <b>sub-editor</b>
31. Choose the right answer: A is the name given to an academic magazine



• journal



<ul><li>32. Choose the right answer: A</li><li>review</li></ul>	is written opinion of a book, play, film, etc
33. Choose the right answer: A short wave of pick up	r a VHF radio can many interesting stations
<ul><li>34. Choose the right answer: Although our _ of our children</li><li>camcorder</li></ul>	was expensive, we've taken some priceless film
<ul><li>35. Choose the right answer: Anyone who had finding a good job</li><li>explored</li></ul>	esn't the computer will have a problem in
36. Choose the right answer: Are you • on	the Internet?.
37. Choose the right answer: Before showing • censored	the film on TV theyit
38. Choose the right answer: British evening • account	papers give full of major sporting events
39. Choose the right answer: Children of ten • comics	prefer looking at to reading books
40. Choose the right answer: Do you send • much	e-mail?.
41. Choose the right answer: Do you write to • people	o many?.
<i>42.</i> Choose the right answer: <i>E-mail makes k</i> • in	reeping contact really easy
43. Choose the right answer: Every national • staff	newspaper has a mobile of reporters
44. Choose the right answer: Have you got a • copy	n extra of today's newspaper?.
45. Choose the right answer: He asked us to • down	turn the radio because he was tying to sleep
46. Choose the right answer: He doesn't eve	n get up from the sofa to change channels; he just presses
buttons; remote control	
<ul><li>47. Choose the right answer: He has a</li><li>small broken Japanese</li></ul>	television
48. Choose the right answer: How many • issues	of the magazine have you already got?.
49. Choose the right answer: I like • the look of	this magazine.





<ul><li>50. Choose the right answer: I never</li><li>throw</li></ul>	_ away old letters
51. Choose the right answer: I sent a letter last week a reply	and received a this week.
52. Choose the right answer: I want to watch the footb	pall game channel Six
<ul><li>53. Choose the right answer: I've advertised</li><li>my big red coat</li></ul>	in the paper. I hope I can sell it
<ul><li>54. Choose the right answer: If the TV programme does another channel</li><li>switch</li></ul>	esn't interest you, you it over to
<ul><li>55. Choose the right answer: If you want to watch TV</li><li>plug</li></ul>	youit
<ul><li>56. Choose the right answer: Jane owns four</li><li>very large colour</li></ul>	televisions
<ul><li>57. Choose the right answer: Kolokol,</li></ul>	by A.I. Hergen, appeared in London on July $1^{\mathrm{st}}$ ,
58. Choose the right answer: Let's go and buy • another	television!.
<ul><li>59. Choose the right answer: Literaturnaja Gazeta is _</li><li>published</li></ul>	by Union of Russian writers.
<ul><li>60. Choose the right answer: Local papers</li><li>publish</li></ul>	local, national, and world news
<ul><li>61. Choose the right answer: Local newspaper devote</li><li>a space</li></ul>	a lot of to reports of local events
<ul><li>62. Choose the right answer: Main news stories in this page</li><li>run</li></ul>	paper never over into a following
63. Choose the right answer: Much • matter	in small newspapers is received from news agencies
<ul><li>64. Choose the right answer: My friend always writes</li><li>boring</li></ul>	the mostletters.
65. Choose the right answer: My television • is always broken	·.
66. Choose the right answer: Our faculty wall newspape produced	per is by the students themselves
67. Choose the right answer: Serious news in "popular	r" newspapers is given in form or



compressed



<ul><li>68. Choose the right answer: She said that wrote back to her</li><li>nobody</li></ul>	
69. Choose the right answer: Short news occupied two columns on an inside page • items	
70. Choose the right answer: Ted asked his son the remote control  • for	
71. Choose the right answer: Telephones, e-mail and faxes are types of  • communication	
72. Choose the right answer: The is responsible for the arrangement of the news and features, the size and position of headlines. etc  • make-up editor	
73. Choose the right answer: The is responsible for the choice of the news, events and stories the reporters cover  • news editor	d
74. Choose the right answer: The "quality" press represents the interests of the and o major political parties of Britain • government	of
75. Choose the right answer: The BBC World Service throughout the world.  • broadcasts	
76. Choose the right answer: The editor held a conference with his staff to plan the next day's news	
• coverage	
77. Choose the right answer: The headlines of "quality" newspapers are statements, a not editorial yells as in "popular" newspapers  • information	эnd
78. Choose the right answer: The major news story had a headline  • double-column	
79. Choose the right answer: The papers devote their front to the pictures  • pages	
80. Choose the right answer: The rise of the periodically published newspapers came with the invention	of
• printing	
81. Choose the right answer: The so-called "popular" tabloids of Britain give a great deal of their space t	to
• sensations	
82. Choose the right answer: The times is a paper and caters for the interests of the Tories • quality	
83. Choose the right answer: There are a lot of periodicals in various. Subjects such as politics, finance, economics, science, etc	S



specializing



84. Choose the right answer: webside would be a page in i		. If the Internet were a book _	a
• like this; then			
<ul><li>85. Choose the right answer:</li><li>addressed</li></ul>	This magazine is	to housewives	
<ul><li>86. Choose the right answer:</li><li>story</li></ul>	Two reporters were sent to o	cover the foods	··
<ul><li>87. Choose the right answer:</li><li>subtitles</li></ul>	We call the written lines in s	ilent or foreign films	·.
<ul><li>88. Choose the right answer:</li><li>next door</li></ul>	We talk all the time since he	moved	
89. Choose the right answer: • past	We talked all night	about old days	
90. Choose the right answer: Russia's stand • of, on		onal problem	_ today and what is
<ul><li>91. Choose the right answer:</li><li>remote control</li></ul>	When surfing channels you u	ıse a	
<ul><li>92. Choose the right answer:</li><li>TV viewer</li></ul>	Who is a a couch potato?		
<ul><li>93. Choose the right answer:</li><li>video-addicted man</li></ul>	Who is a videot?		
<ul><li>94. Choose the right answer:</li><li>announcer</li></ul>	Who is an anchorperson?		
Lucia de la casa de la	You can hear BBC news	all over the wor	ld
<ul><li>96. Choose the right answer:</li><li>always</li></ul>	You get so many exciting let	ters and postcards.	
<ul><li>97. Choose the right answer:</li><li>either</li></ul>	A: I don't like to watch TV. —	- B: I don't	
98. Choose the right answer: • features	Columns and other nonnews	matterare called	·
<ul><li>99. Choose the right answer:</li><li>comtributes</li></ul>	He regularly	the theatre column.	
100. Choose the right answer	r: Mrs. Wise thinks there is	violence on T	V.
101. Choose the right answer	r: Newspapers <i>give wide</i>	to world events	in all countries.



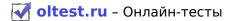
coverage



<ul><li>102. Choose the right answer: The is a person, or a coprinting of books, newspapers, etc., and their distribution to the public.</li><li>publisher</li></ul>	orporation, who undertakes the
103. Choose the right answer: The sports page speaks for itself: its full and many-sided • coverage	is lively, remarkably
104. Choose the right answer: The main news story was • carried	on the front page.
105. Choose the right answer: The US press is characterized by an incresstronger papers the weaker ones.  • absorb	asing concentration of power; the
106. Choose the right answer: You like to and watch t • stay up late	he talk shows.
107. Commercial programmes this channel are finance companies which do not have anything to do the arresprogrammes.  • on, by, with	
108. Commercial TV gets its money advertising. • from	
109. Company shares are listed or quoted on the  • stock market	
110. Computer equipment or machinery is  • hardware	
111. Do you ever visit any for pop stars or film stars?  • websites	
<ul><li>112. He received a number of international literary awards, culminations</li><li>1986. He leaves a widow and two sons.</li><li>obituary</li></ul>	s in the Nobel Prize for literature in
113. He's a popular journalist, so he's not a journalist. gossip columnist.  • high-brow	. He's the equivalent of a small-town
114. Hidden instructions in a program designed to destroy information is • virus	5
115. Hundreds of supporters shouted "Free her now" when Kiran awalia • refused	was bail.
116. I a good program from the Internet the other day  • downloaded	v. Would you like a copy?
117. I belong to a great I e-mail those who are interest chat forum	sted in 1960s music every day.
118. I tried to send the photos by e-mail as an but the	e server was



attachment, down

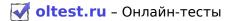


<ul><li>119. I'm always impressed by people who carry their on planes and work on them during the flight.</li><li>laptops</li></ul>
<ul><li>120. I've lost a lot of data. I wonder if my computer has a</li><li>virus</li></ul>
<ul><li>121. If parties or politicians get reelected, they receive a fresh mandste from the electorate for a new term of office.</li><li>incumbent</li></ul>
<ul><li>122. If it looks as if there will be no clear winner or if there is no clear winner in the final outcome, commentators talk about a</li><li>dead heat</li></ul>
<ul><li>123. If some critics like something and others don't, it gets</li><li>mixed reviews</li></ul>
<ul> <li>124. If you play in a business or political situation, you act or negotiate in an aggressive way, and if you play, you don't.</li> <li>hardball, softball</li> </ul>
<ul><li>125. If you use a in order to achieve your goal, you use subtle means whose purpose may not be immediately clear to others and which often involve taking a risk.</li><li>gambit</li></ul>
<ul><li>126. If you want some photos of the USA, you could just try the Web. You'll be amazed how many you can find.</li><li>surfing</li></ul>
<ul><li>127. In London the dollar by a tiny margin at the outset.</li><li>edged up</li></ul>
<ul><li>128. It's so easy to use a when you want to send photographs to friends by e-mail. It's just like using a photocopier.</li><li>scanner</li></ul>
<ul><li>129. John Butcher, Conservative MP for Coventry South West, has campaigned in the Midlands for habitual violent offenders to be bail.</li><li>denied</li></ul>
<ul><li>130. Media attention of an intense kind is blanket</li><li>coverage</li></ul>
<ul><li>131. Mix two egg yolks wit butter in a frying-pan over a lowgas. Add sugar and then</li><li>recipe</li></ul>
<ul><li>132. Mr Richard Caulder (West Hull, Labour) asked if the Minister of Transport could inform the MPs of trainfare concessions for pensioners. However, the Speaker declared that</li><li>parliamentary review</li></ul>
133. News at regular intervals.  • is broadcst



gardening tips

134. Now is the time to plant roses. Put trees in at least 2 apart and cover roots with 6" of soil.

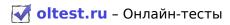


135. Our front page today gives details of the government's new economic proposals. Our readers may think, as we do, that these measures are too little and too late. We say to the government, not for the first time, it is time...

editorial

<ul><li>136. Premier to probe Riddle of "spics in ministry".</li><li>headline</li></ul>
<ul><li>137. Prince Edward (left) enjoys a joke with actor Sam Cool (centre).</li><li>caption</li></ul>
138. Programs that you put into a computer to make it run is  • software
<ul><li>139. Road holding and fuel cinsumption are good but otherwise the performance lacks zip.</li><li>new car report</li></ul>
<ul><li>140. Robson equalized with a header from five yards just before the half-time whistle.</li><li>football</li></ul>
<ul><li>141. Someone held in prison without being charged or tried is in</li><li>arbitrary detention</li></ul>
<ul><li>142. Someone who commits a lot of crimes and goes on committing them is a</li><li>persistent offender</li></ul>
<ul><li>143. Starting overcast with intermittent rain followed by sunny spells, max. temp. 21 C°.</li><li>weather forecast</li></ul>
144. The BBC is financed payments which are made all people who have TV-sets.  • by, by
<ul><li>145. The cheapest bucket-shop air-return to Hong Kong is now about 480 pounds and Hong Kong is a good base to visit Macao, China and Taiwan. The best season is</li><li>travel</li></ul>
<ul><li>146. The final stages in a competitive situation or a conflict, especially when the final outcome is not clear, are the</li><li>endgame</li></ul>
147. The memory available on a computer to store and use information temporarily, usually measured in megabytes, is  • RAM
148. The other day I some photos I'd taken so that I could send them to a friend in America.  • scanned
149. The synonym to the word "editorial" is  • leader
150. The word is that Clinton Roo, 32, playboy son of US steel billionaire Dwight Ross, has left his girlfriend actress Lee-Ann Vom Post, 26, and is now in Europe.  • gossip column





151. Those	disks don't store nearly enough information.
• floppy	
152. To navigate are  to surf the net	ound the internet, sometimes aimlessly, is
153. To transfer dat • to download	a or software from a large computer to a small one is
<ul><li>154. Today is a gootoday too seriously.</li><li>horoscope</li></ul>	d day to do business but a bad one for romance. Don't take members of the opposite sex
washing machines, p	commercial TV have to watch advertisements petrol, soap and many other items which they do not require and rogrammes.
<ul> <li>of, for, between</li> </ul>	, during
156. When market pabout a • bull market	orices are rising or making gains, or gaining ground, journalists, traders and investors talk
157. When prices ar bear market	re falling or losing ground, traders talk about a
158. When scanning clicked, cracked	the photos I just the mouse and the program
159. Where there as conflict, there is • stalemate	re no clear winners or losers in a competitive situation, or no apparent solution to a
160. Writing and sto • word processing	oring printed text on a computer is
	p.m. Her Majesty gave a dinner-party at Windsor Castle for members of the Spanish on today Her Majesty will receive the new Ambassador of the Republic of Venezuela at
162. You really need • hard	d to use your disk for all the data you want to store.

Файл скачан с сайта oltest.ru

